



VALUE PLASTICS®, INC.
SPECIALISTS IN FLUID CONNECTIONS™

FOR IMMEDIATE RELEASE

Contact: Will Stone, 970-267-5221, wills@valueplastics.com

Value Plastics Expands Animal-Free Polypropylene Line

Fort Collins, Colorado – March, 2011

In response to customer demand, Value Plastics has increased their USP Class VI certified, animal-free polypropylene offering tenfold since its first introduction in 2006. In the past 12 months alone, the company has almost doubled the size of this line, and customers can expect more to come.



This expansion can be attributed to multiple factors. The original demand was triggered by the outbreak of BSE (bovine spongiform encephalopathy or “mad cow disease”). To avoid the risk of contamination, biopharmaceutical companies began to seek out tallow-free resins. *“Polypropylene is by far the most widely used resin for flexible tube fittings in the biopharmaceutical industry”* said Bruce Williams, CEO of Value Plastics. *“Our animal-free polypropylene significantly reduces our customers’ BSE-related paperwork by significantly reducing the documentation requirement for fittings made with this material.”*

Another factor that played a role in this spike of demand was the favorable shift in pricing, causing animal-free resin to become a more affordable option. This has encouraged even industries outside of the biopharmaceutical world to contribute to the large increase in quantities - namely those in medical device and food and beverage. With another 15-20 parts in the pipeline, Value Plastics is in the process of expanding this product line even further. Please contact sales@valueplastics.com with any specific suggestions or requests.

Value Plastics, Inc. makes and markets an innovative line of fluid management components designed specifically for flexible tubing. Products designed and manufactured include quick connect fittings, luer fittings, check valves, tube-to-tube fittings, threaded fittings and blood pressure monitoring components. Value Plastics products find global application in demanding healthcare OEM, research and specialty industrial applications.

For further information, please contact Will Stone, Marketing Communications Manager, at (970) 267-5221 or wills@valueplastics.com.

Value Plastics, Inc., 3325 South Timberline Road, Fort Collins, Colorado 80525, phone (970) 267-5200, toll free in U.S.A. (888) 404-5837, fax (970) 223-0953, <http://www.valueplastics.com>.