



VALUE PLASTICS, INC.
SPECIALISTS IN FLUID CONNECTIONS™

FOR IMMEDIATE RELEASE

Contact: Will Stone, 970-267-5221, wills@valueplastics.com

Value Plastics Strengthens Presence in South America

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Value Plastics, Inc., the world leader in molding precision fluid management components, announced today that they have signed a new distributor, Trusty Comércio e Representações Ltda. (TCR), in order to reinforce and strengthen their presence in Brazil. This agreement is in addition to a standing relationship with R.D.V. International, a distributor that has been successfully representing Value Plastics in the Spanish-speaking countries of South America. While TCR takes on Brazil, R.D.V. International expects to continue to make a positive impact on Value Plastics' bottom line.



As one of the Top 10 world economies, Brazil is experiencing huge growth rates, and therefore is also realizing a significant increase in health care standards. TCR principals, Jose F. Galhardo and Rui C. dos Reis Pereira, have over a decade of experience selling industrial components to the Brazilian market and Value Plastics looks forward to capitalizing on this knowledge.

Vice President of Value Plastics' Sales and Marketing, Chuck Philipp, comments, *"Medical, pharmaceutical, and industrial manufacturers in South America continue to provide an opportunity for Value Plastics' high quality, medical-grade connectors and fittings. We are fortunate to now have two very capable distributors there."*

Value Plastics, Inc. makes and markets an innovative line of fluid management components designed specifically for flexible tubing. Products designed and manufactured include quick connect fittings, luer fittings, check valves, tube-to-tube fittings, threaded fittings and blood pressure monitoring components. Value Plastics products find global application in demanding healthcare OEM, research and specialty industrial applications.

For further information, please contact Will Stone, Marketing Communications Manager, at (970) 267-5221 or wills@valueplastics.com.

Value Plastics, Inc., 3325 South Timberline Road, Fort Collins, Colorado 80525, phone (970) 267-5200, toll free in U.S.A. (888) 404-5837, fax (970) 223-0953, <http://www.valueplastics.com>.