



VALUE PLASTICS®, INC.
SPECIALISTS IN FLUID CONNECTIONS™

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Seasoned Manager Joins Company to Drive International Growth Opportunities

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Value Plastics, Inc., the world leader in molding precision fluid management components, today announced that Jim Skog, a marketing professional with over 25 years experience, has joined their Sales and Marketing teams as the Director of International Accounts. In this role, Skog will work to further enhance current international partner programs, as well as identify and qualify new international partners to continue Value Plastics' commitment to providing world-class service and delivery on a local level.



Skog brings to Value Plastics an abundance of experience working with national and international sales channels in such capacities as Enterprise Sales Program Manager, Solutions Marketing Manager and Industry Marketing Manager for a Fortune 100 company. His involvement in startups, business planning, and product line management are a great complement to his role developing and growing new international business.

"Joining a people-oriented organization with a leadership role in providing high quality components to medical device manufacturers is very exciting. The process-oriented culture feels similar to my experience in the information technology industry. And I love being a part of a US-based manufacturing company using sophisticated automation to compete in global markets" says Skog.

Value Plastics, Inc. makes and markets an innovative line of fluid management components designed specifically for flexible tubing.

Products designed and manufactured include quick connect fittings, luer fittings, check valves, tube-to-tube fittings, threaded fittings and blood pressure monitoring components. Value Plastics products find global application in demanding healthcare OEM, research and specialty industrial applications.

For further information, please contact Will Stone, Marketing Communications Manager, at (970) 267-5221 or wills@valueplastics.com.

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