



VALUE PLASTICS, INC.
SPECIALISTS IN FLUID CONNECTIONS™

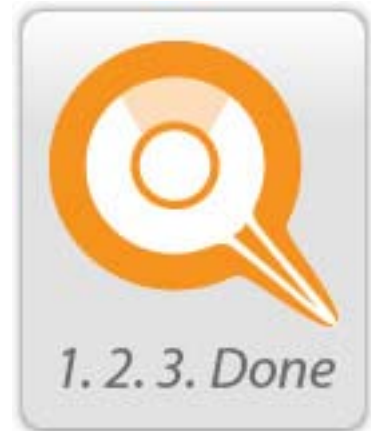
FOR IMMEDIATE RELEASE

Contact: Will Stone, 970-267-5221, wills@valueplastics.com

Value Plastics announces the latest additions to their online flexible tubing fitting tools.

VPQuickFit.com - 1. 2. 3. Done! www.vpquickfit.com

Value Plastics has been listening to customer feedback regarding the www.valueplastics.com website. For many Value Plastics customers the current site works well. It is the industry leading informational hub for fluid connections and the latest news regarding Value Plastics.



Some customers, however, already know what fitting, size and material they need and just want to get to it fast.

With this new site customers can get to the fitting they need with 3 simple clicks. The full line of over 3,400 hundred tubing fittings has been reorganized and streamlined in this format.

“We are very in touch with our customers, their feedback actually results in our improvement and I think we are proving that today with our new VPQuickFit.com website. A majority of our web visitors are returning visitors who rely on our proven quality, service and delivery and just needed us to get out of the way, and get them to their parts as fast as possible. Today we are doing that, and tomorrow we will move on to the next improvement!” explains Will Stone, Marketing Communications Manager for Value Plastics.

Value Plastics has been serving customers online since 1997, and in 2006 added e-commerce to their website for purchasers of their flexible tubing fittings. Now they have added a full featured enterprise level purchasing backend to their flexible tube fitting website.

New Account Management Features include:

Address Book – Unlimited address storage, including the ability to change the default billing and shipping addresses

Complete Order History – Track shipments, view past orders and duplicate recurring orders

Complete Invoice History – Manage and track invoices

Price Checking – Review pricing and availability by part number.

Hierarchical Account Management – Multiple purchasers at a company can now manage and set specific purchasing criteria based upon organizational structure.

Shipping Options – Customers can now choose to accept standard Value Plastics shipping terms, or use their own shipping account information (FedEx or UPS at this time). Customers can also choose to defer shipping until a later date based upon the organization’s planned need.

Volume Base Pricing – Access to discounted pricing information based upon high volume order quantities is available. Standard volume discounts established by Value Plastics appear once the lowest threshold volume quantity is entered in the shopping cart.

Advanced Payment Option – Value Plastics’ customers with Net Terms have the ability to place orders online using Purchase Orders.



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Customers are encouraged to contact the Value Plastics, Sales staff to express interest in participating in this new service.
Email: sales@valueplastics.com , or by phone: (970) 267-5200.

Value Plastics, Inc. makes and markets an innovative line of fluid management components designed specifically for flexible tubing.

Products designed and manufactured include quick connect fittings, luer fittings, check valves, tube-to-tube fittings, threaded fittings and blood pressure monitoring components. Value Plastics products find global application in demanding healthcare OEM, research and specialty industrial applications.

For further information, please contact Will Stone, Marketing Communications Manager, at (970) 267-5221 or wills@valueplastics.com .

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